

Powering the Digital Economy!

Supercharging Startups & Enterprises...
Globally Through Tech Excellence!



### What we do?



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Using cutting-edge technologies and exceptional tech excellence we create transformative digital experiences that enables the best ideas to grow and scale to create social impact with minimal effort on your part.



Consultancy



Development



DevSecOps as Service



Game Development



Advisory



**Digital Marketing** 



**AWS Cloud Services** 



Data Analytics & Engineering



Design



**Team Augmentation** 



Blockchain



Metaverse



### **Industries**

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We create digital solutions through various engagement models for local services, startups, and businesses globally across all industries to enable them to minimise complexity, solve the most pressing pain points, and to connect with their consumers seamlessly.



Retail & Ecommerce



**Automotive Marketplace** 



Finance



**Sports & Gaming** 



Healthcare



Education



Real Estate



Telecom





### Empowered TEAM with all stacks!











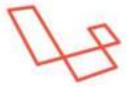




























































## we enable your IDEA to nurture and grow...

WE HELP MATERIALISE IDEAS!

At **SCORPBIT**, we aim to create a full eco-system of support and excellence to give your tech product a higher likelihood to disrupt an industry and tackle a missing need in the market, and ultimately leave a long-lasting impact on the society at large.









### Where the prudent IDEA surges!







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### Let's walk through our GLOBAL products we developed!

WE DESIGNED, DEVELOPED & NOW GROWING TOGETHER!







### The *people* first automotive marketplace.

Market: Canada

Client Size: Enterprise

Services:

Technology

Consulting

Support

Team Count: 19

Engagement Model: T&M

**Current Status: Live** 

URL: www.vendde.com

Technology Stack:

Web: .Net Core / Angular

Mobile: React Native

















An MMO Blockchain based play to earn game utilizing NFT technology for in game asset growth and a complex in game economy. All coding is unique so provenance can be established for value and industry first concepts can be made a reality.

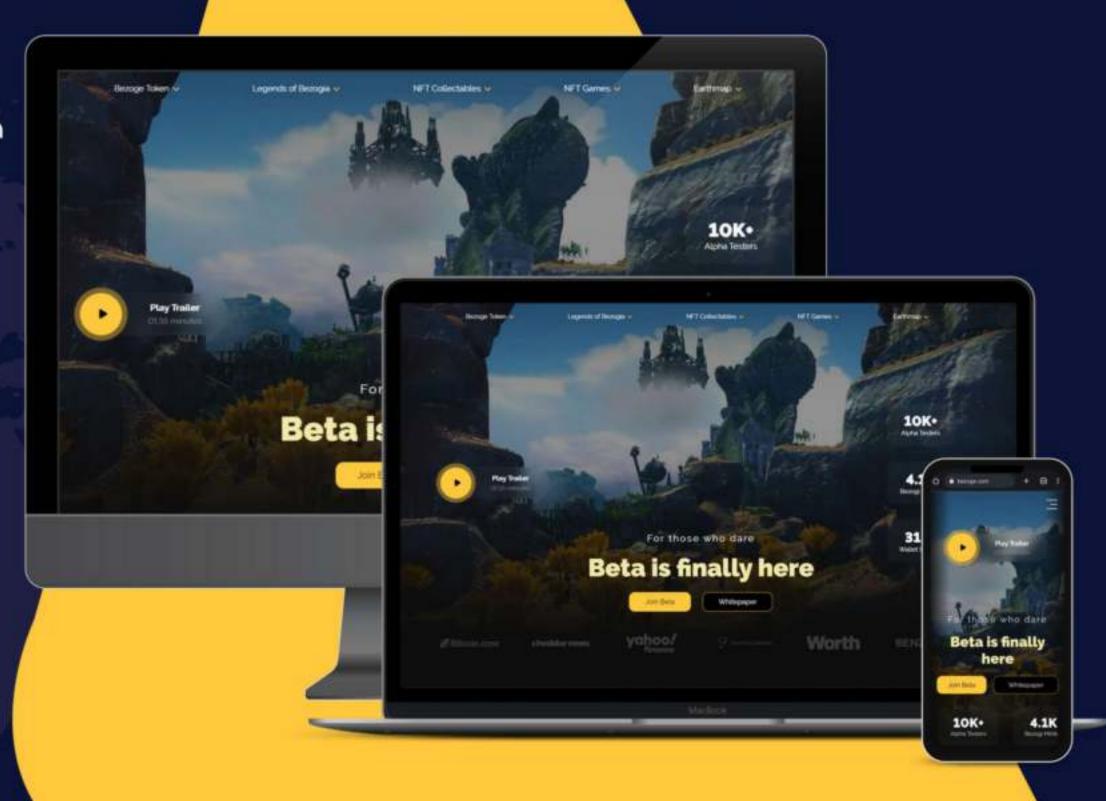
Client Size: Startup

Services: Team Augmentation

Team Count: 10

Current Status: Beta Live URL: https://bezogia.com

Technology Stack: Blockchain/React/Node. JS













Tabib facilitates users to search for a doctor and make an **ONLINE APPOINTMENT**, provides real-time doctor availability, enabling users to avail medical services at a lower cost.

Client Size: Startup Market: Saudi Arabia

### Services:

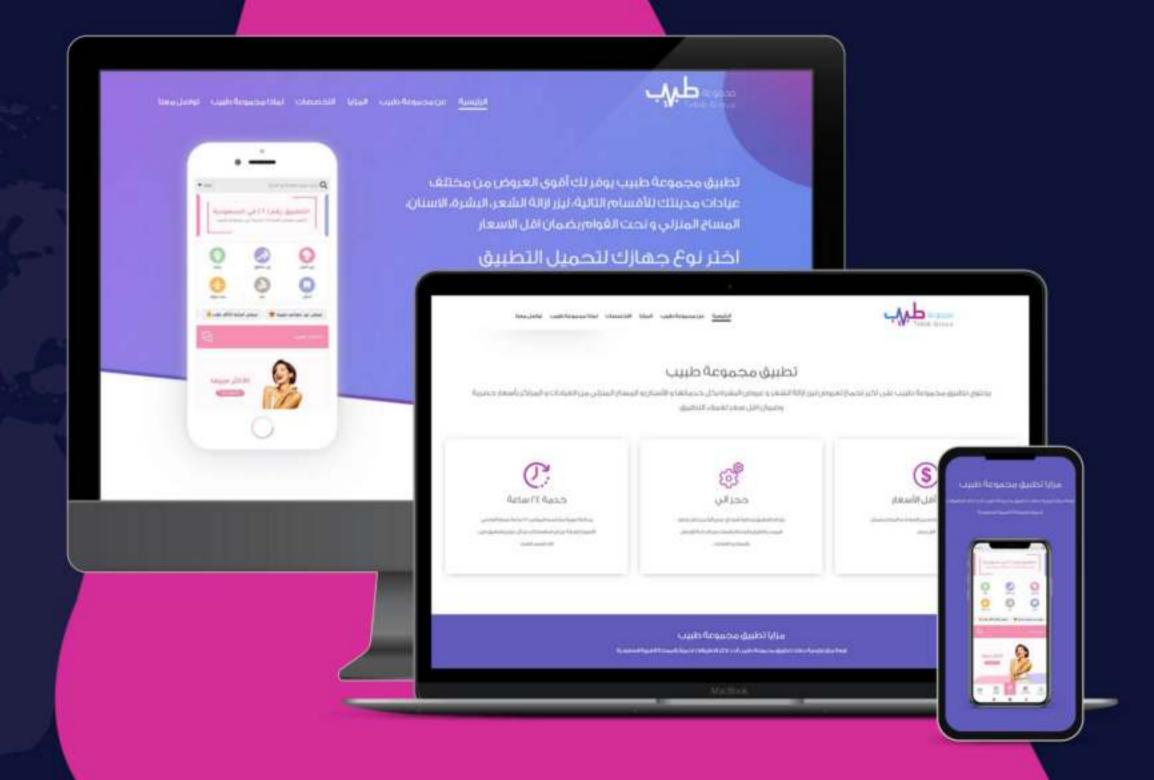
- Technology
- Consulting
- Design
- Support

Team Count: 10

**Current Status: Live** 

**URL:** https://tabibgroup.net

Technology Stack: Angular/Node. JS













### **urbanpoint**

Urban Point is an incentives provider of exciting offers. The app is a *lifestyle* guide and a place to save on everyday experiences for customers and offers a data-driven way for merchants to attract and retain new customers, increase revenue and reach thousands of customers every

day. **Market**: Qatar

Client Size: Startup

Services:

Technology

Consulting

Design

Support

Team Count: 11

**Current Status: Live** 

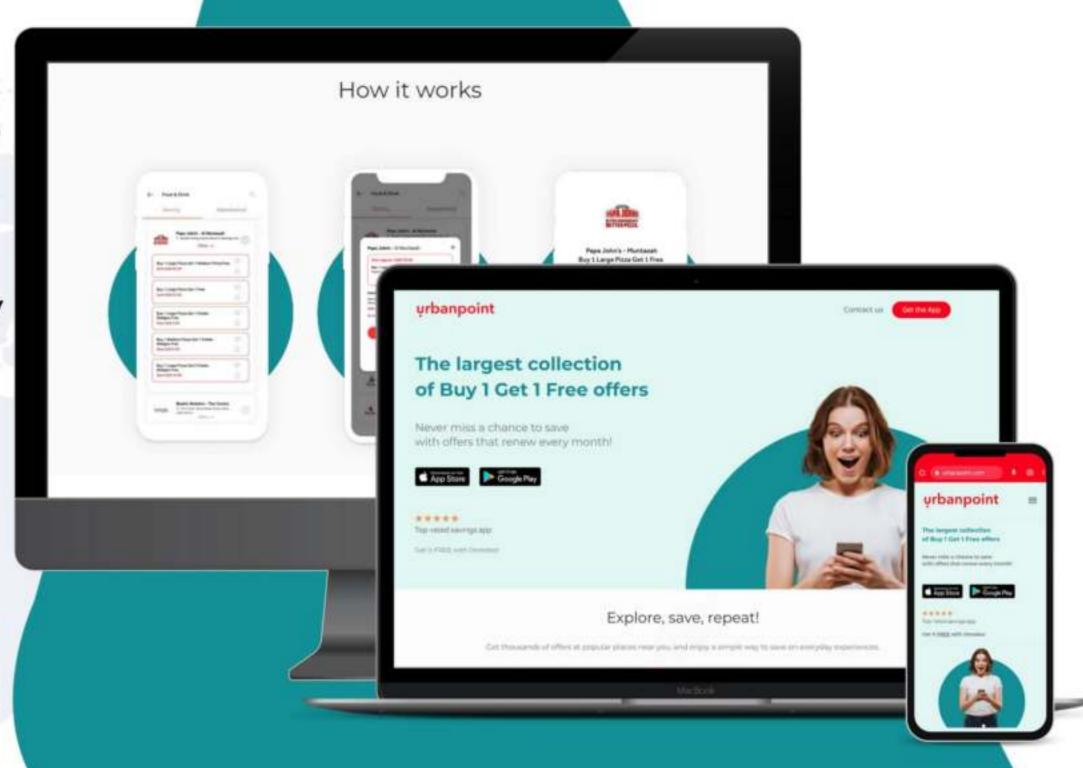
URL: https://urbanpoint.com

Technology Stack: React/Node.JS













# unleash your DATA to generate new value...

Liberate the business brain through Analytics and Automation by helping them realize the **Business Value** of their Data.

DATA ENGINEERING | BUSINESS INTELLIGENCE | MANAGE SERVICES | ADVANCED ANALYTICS



**Engagement Model:** 

Retainer (Long Term Contract) | T & M | BOT | Team Augmentation







### **AI Powered Planogram**

June 2021 -Till Date (Direct Engagement)

Provide a Fully Managed Augmented Business Analytics **Department** to support the vision of the startup and provide insights without the overhead of HR.

### **Pain Point:**

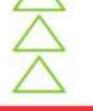
Shelfr provides and AI based planogram tracking solution for distributors and manufactures. The data is collected for all stores at a weekly-level but all of this data needs to be presented in an easy to analyze format to enable efficient decision making.

### Solution:

- · Design, develop and maintain a semantic
- · Layer to serve the reporting needs
- · Design reports to facilitate the decisioning
- · Process and continually improve them based on feedback
- · Interactive and intuitive design for comparing
- Actual vs planned through SoS, ISA and OSA
- Reporting

### **Technology Stack:**





**Impact** 



Modern Trade Retailers







Dashboards







### SaaS for optimal thermal management in real estate

June 2021 -Till Date (Direct Engagement)

Provide a **Scalable Cloud Ops** team to serve the diverse growing needs of the start up and provide expertise on demand.

### **Pain Point:**

The customer, being a startup in the IoT industry, had a vision to develop cloud-based SaaS solution. The pain point of the business was to create and manage an optimized cloud architecture so the onboarding of clients can be as efficient as possible.

### Solution:

- Developed and maintained a BigQuery DWH to serve all analytical needs of the business
- Developed an automated error detection and alerts system to check data quality
- Developed a KPI calculation system
- Automation and scheduling of data gathering and ETL processes

### **Technology Stack:**









**Impact** 



2 Departments Served











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### **Perdiem Nurse Staffing**

Aug 2021 -Till Date (Direct Engagement)

Setup a **Business Analytics Department** to Introduce Data-driven Decision For a Growing Startup

### Pain Point:

The app is gaining traction and growing at a neck break speed and don't have the time to focus on building the team, lay right data foundation and do the right analysis. A technology partner is needed to understand the business needs and develop reporting solutions.

### Solution:

- Developed dashboards to enable real-time monitoring of all business operations
- Defined and enabled tracking of different business KPIs
- Designed and deployed a semantic layer to provide a SSOT
- · Automation and scheduling of report delivery

### Technology Stack:













5 Departments Served



20+ Reports
Delivered



Automated Refresh of Reports







### **Perdiem Nurse Staffing**

Aug 2021 -Till Date (Direct Engagement

Setup a **Data Science Department** to Cater to the Needs of a Growing Startup

### **Pain Point:**

The growing startup faced multiple challenges like nurse churn, resource allocation, job cancellations and nurse reliability issues. Data science expertise required to proactively mitigate the risks.

### Solution:

- Developed a multitier cancellation prediction model
- Developed a nurse reliability model
- Actionable dashboard to proactively avoid/mitigate cancellations
- · Forecasting pipeline to optimize resourcing
- Automation and scheduling of model refresh and report delivery

### **Technology Stack:**









Impact













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### **Perdiem Nurse Staffing**

Aug 2021 -Till Date (Direct Engagement

Develop a **Reporting and Forecasting Solution** that Enables the Talent Managers to Proactively Manage Cancellation Events

### Pain Point:

The app is gaining traction and growing at a neck break speed and don't have the time to focus on building the team, lay right data foundation and do the right analysis. A technology partner is needed to understand the business needs and develop analytics solution.

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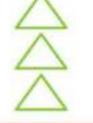
### **Technology Stack:**















60% Average Accuracy of Predictions



Automated Scoring & Dashboard





### Global FMCG Brand

January 2020 - Till Date (Technology Partner)

### EXTRACT AFFINITIES AMONG PRODUCTS TO BETTER DS UNDERSTAND THE CUSTOMER SHOPPING BEHAVIOR

### **Pain Point:**

Dabur serves many markets through its partnerships with various retailers. Each retailer in each country provides data in its own unique format which makes it difficult to consolidate the data for processing.

### Solution:

- Custom transformation for each country
- · Retailer combination
- Automation of transformation process
- · Highly interactive reporting
- Calculation of shelf space utilization by store by SKU

### **Technology Stack:**



















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### паст пррисс

### **Modern Casual Footwear**

February 2020 — May 2020 (Direct Engagement)

With over 100 retail outlets all over the country, having the right mix of product available in each outlet would require more than just business intuition.

### **Pain Point:**

With over 100 retail outlets all over the country, having the right mix pf product available in each outlet would require more than just business intuition.

### Solution:

- Association mining to extract interactions
- Between product at the store Level
- Using only open-source and available tools to minimize upfront cost
- Training sessions on how to use and exploit findings

### **Technology Stack:**



















### **Hospitality ERP Solution**

July 2019 - Aug 2019 (Direct Engagement)

### DEVELOP EMBEDDED REPORTS TO SERVE THE BA REQUIREMENTS OF THE CUSTOMERS USING THE ERP

### **Pain Point:**

The inhouse Business Analytics team was over stretched to meet the reporting demand and hence were unable to focus on more innovative and challenging tasks. Onboarding a new team member required Hiring, Onboarding and Training time.

### Solution:

- Swift knowledge transfer Sessions to minimize
- · Effort of the client
- Delivery of all reports in the backlog to
- · Relieve pressure and meet deadlines
- MVP for passing parameters to reports via APIs to Enable Automation

### **Technology Stack:**



Impact \$3.8K Savings











### Global Soft Drink Brand May 2020 — Dec 2020 (Technology Partner)

Model the impact of COVID on primary sales and forecast the rest o the year.

### **Pain Point:**

Prediction of COVID spread is classified as a Wicked Problem on account of its unexplained nature, high volatility in Government Policies and lack of precedence. This left the demand planners making decisions in the blind.

### Solution:

- Modelled the virus spread using SIR modeling
- Approach using data from John Hopkins
- Using output of SIR to predict the mobility
- · Index® from Oxford
- Model the impact of mobility index and viral
- Spread numbers to forecast sales
- · Dashboard to present the forecast for
- · Daily/Monthly planning

### **Technology Stack:**





















## DevSecOps for your specific business needs...



Highly experienced team of DevSecOps build, deploy, and manage your complex products, delivering faster deployment, smoother releases, updates, and guaranteed uptime.

We offer a comprehensive DevSecOps maturity model to keep our clients competitive in the digital economy. This model let our clients know:

- a. What is the current level of DevSecOps maturity?
- b. Where is the desired level of DevSecOps maturity?
- c. How do we get there?



AWS, Azure and Ali-Cloud | CI/CD | Automated Testing | Configuration Management | Containerisation | Agile Development





## demand dedicated tech talent...

Our on-demand dedicated team augmentation service enables our clients to scale up efficiently and effortlessly. It enables them to make their businesses more costeffective by utilising our top 1% tech talent.









## Scalable Software Development Solutions & Team Augmentation for Startups & Enterprises

100+

14+

**Projects Delivered** 

12+

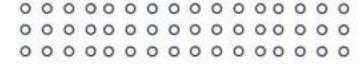
**Satsified Clients** 

7+

Countires















### We work with the Best Partners!















### let's collaborate!

Because, we're here to help.



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